

**MINUTES OF THE OPEN SESSION MEETING
OF THE BOARD OF GOVERNORS**

Held on Wednesday, March 13, 2019, at 4 p.m.
in Room GM 410 (Board of Governors Meeting Room)
located on the 4th floor of the Guy-Metro Building,
1550 de Maisonneuve Blvd. West
on the SGW Campus

PRESENT

Governors: Norman Hébert jr., *Chair*, Helen Antoniou, Françoise Bertrand, *Vice-Chair*, Patrice Blais, Antoinette Bozac, Ken Brooks, Stéphane Brutus, Jarrett Carty, Gina P. Cody, Daniel Cross, Adriana Embiricos, Sophie Hough-Martin, Tony Loffreda, Frédérica Martin, *Vice-Chair*, Michael Novak, Georges Paulez, Suzanne Sauvage, Alan Shepard, *President and Vice-Chancellor*, Ted Stathopoulos

Alternate Governor: Eunbyul Park

Also attending: Philippe Beauregard, Graham Carr, William Cheaib, Paul Chesser, Denis Cossette, Roger Côté, Anne-Marie Croteau*, Christophe Guy, Frederica Jacobs, Patrick Kelley*, Lisa Ostiguy, Anne Whitelaw

* *in attendance for item 9 only*

ABSENT

Governors: Jeff Bicher, William Bukowski, Rana Ghorayeb, Chaim Kuhnreich, Philippe Pourreaux

1. **Call to Order**

The Chair called the meeting to order at 4:04 p.m.

1.1 **Adoption of the Agenda**

Upon motion duly moved and seconded, it was unanimously RESOLVED:

R-2019-2-1 *That the Agenda be approved, including the items on the Consent Agenda.*

CONSENT

2. Adoption of January 23, 2019 Minutes

R-2019-2-2 *That the Minutes of the meeting of the Open Session of January 23, 2019 be approved.*

3. Membership of the President Search Committee (Document BG-2019-1-D1)

R-2019-2-3 *That the Board of Governors ratify the following membership for the President Search Committee:*

Chair

Norman Hébert jr.

External members of the Board

Helen Antoniou

Françoise Bertrand

Jeff Bicher

Full-time faculty members

Reena Atanasiadis (JMSB)

Heather Igloliorte (FA)

Jennifer McGrath (A&S)

Radu Zmeureanu (GCS)

Part-time faculty member

Nick Papatheodorakos

Administrative and support staff

Joanne Beaudoin

Graduate student

Chaim Kuhnreich

Undergraduate student

Mikaela Clark-Gardner

4. Professional liability waiver for an in-house architect (Document BG-2019-2-D2)

R-2019-2-4 *Considérant que Shawn Moscovitch, architecte, est au service exclusif de l'Université Concordia;*

Considérant que Shawn Moscovitch, architecte, ne pose des actes professionnels que pour des édifices destinés à l'usage exclusif de l'Université Concordia et non destinés à la revente;

IL EST RÉSOLU de déclarer aux fins du Règlement sur la souscription obligatoire au Fonds d'assurance de la responsabilité professionnelle de l'Ordre des architectes du Québec (chapitre A-21, r. 13) que l'Université Concordia se porte garant et s'engage à prendre le fait et cause et répondre financièrement des conséquences de toute erreur ou omission de Shawn Moscovitch dans l'exercice de ses fonctions.

5. Requests for the use of the Concordia name (Document BG-2019-2-D3)

R-2019-2-5 *That, subject to the conditions set out in the Policy on the Use of Concordia University's Name, Logo and Related Insignia, and the Governance of its Visual Character and Digital Presence (SG-4), the Board of Governors approve the following requests to use the Concordia name:*

- *Canadian Students for Sensible Drug Policy Concordia Chapter*
- *Queer Engineers Concordia*
- *Revolutionary Student Movement Concordia*

6. Collection of undergraduate student fee levies (Document BG-2019-2-D4)

R-2019-2-6 **CSU Operating**

That the Board of Governors authorize the University to collect an increased fee levy of \$2.31 per credit (increase of \$0.20 per credit from \$2.11 per credit), annually adjusted to the Consumer Price Index of Canada, from all undergraduate students to support the CSU Operating fee, to be implemented with registration for the Summer 2019 term (2019/1), in accordance with the University billing, refund and withdrawal policy.

CSU Advocacy Center

That the Board of Governors authorize the University to collect an increased fee levy of \$0.30 per credit (increase of \$0.06 per credit from \$0.24 per credit), annually adjusted to the Consumer Price Index of Canada, from all undergraduate students to support the CSU Advocacy Center, to be implemented with registration for the Summer 2019 term (2019/1), in accordance with the University billing, refund and withdrawal policy.

CSU Student Space, Accessible Education and Legal Contingency Fund

That the Board of Governors authorize the University to collect an decreased fee levy of \$0.39 per credit (decrease of \$0.36 per credit from \$0.75 per credit), annually adjusted to the Consumer Price Index of Canada, from all undergraduate students to support the CSU Student Space, Accessible Education and Legal Contingency Fund, to be implemented with registration for the Summer 2019 term (2019/1), in accordance with the University billing, refund and withdrawal policy.

CSU Clubs

That the Board of Governors authorize the University to collect an increased fee levy of \$0.30 per credit (increase of \$0.10 per credit from \$0.20 per credit), annually adjusted to the Consumer Price Index of Canada, from all undergraduate students to support the CSU Clubs, to be implemented with registration for the Summer 2019 term (2019/1), in accordance with the University billing, refund and withdrawal policy.

REGULAR

7. Business arising from the Minutes not included on the Agenda

There was no business arising from the Minutes not included on the Agenda.

8. President's report (Document BG-2019-2-D5)

As complementary information to his written report, the President thanked the many volunteers who helped make the February 16 Open House a great success, which was attended by more than 4,500 guests on both campuses. He informed the Board that Concordia is advancing on its Indigenous Directions Leadership Group action plan, the internal launch having occurred this morning.

He noted that JMSB teams continue to shine in case competitions and added that the Engineering and Commerce Case Competition is especially noteworthy because it brings together students from two faculties. He also reported that three start-ups sponsored by Concordia's District 3 Innovation Center finished among the top 10 at this year's IBM Watson AI XPRIZE milestone competition.

Prof. Shepard apprised the Board that he is travelling to meet alumni around North America to principally cultivate gifts for the Campaign for Concordia.

He congratulated men's and women's basketball teams for advancing to the Canadian national championships for the first time in many years as well as the men's hockey team for their victory over the McGill Redmen at the 32nd annual Corey Cup game in February.

He concluded his report by underlining the many research grant recipients, and of particular note Shimon Amir, Professor in the Department of Psychology, for receiving a five-year CIHR grant worth \$745,000; and Nadia Bhuiyan, Vice-Provost, Partnerships and Experiential Learning and Professor in the Department of Mechanical, Industrial and Aerospace Engineering for her \$1.4 million NSERC research grant.

9. Finance Committee recommendation: Tuition fee increase in the Goodman Institute of Investment Management programs (Document BG-2019-2-D6)

The Chair of the Finance Committee, Mr. Novak indicated that the Finance Committee reviewed this proposal at its meeting of January 24 and is recommending Board approval thereof. He explained that at the inception of these programs, the tuition fees were deregulated. He reminded Governors that privatized programs do not receive any grants from the government.

The Dean of the John Molson School of Business, Anne-Marie Croteau, apprised Governors that the tuition for the three Goodman Institute of Investment Management (GIIM) privatized programs has not been increased since 2012, and that all students currently pay \$54,000 for the three-year GIIM programs.

Based on benchmarking of similar programs at other universities, it is proposed to increase tuition for domestic students (Quebec and rest of Canada) entering in the Fall 2019 to \$66,000, for those entering in the Fall 2020 to \$69,000, and those entering in the Fall 2021 to \$72,000. For international students, the proposed increases for the same period would be \$81,000, \$84,000 and \$87,000, respectively, based on the average differentiator between domestic and international students currently charged by competitors. All

students currently registered, whether domestic or international, will not be affected by these increases and continue to pay \$54,000.

Dean Croteau conveyed the rationale for the proposed increases, which will help to cover the cost related to course development and delivery, increased rent in Toronto, marketing and recruitment (especially in Toronto), additional career development and services to students as well as the creation of more scholarships. She explained that international students require a lot of assistance with respect to their language skills and cultural training to ensure that they are full prepared for the job market. She also indicated that pricing certainty is key, especially for international students.

The GIIM programs are unique to Concordia and provide a niche, in that they offer the most integrated program of MBA/CFA curriculum preparation and are seen as amongst the top CFA partner programs offered in Canada.

Following the presentation, Dean Croteau and Mr. Kelley responded to questions of clarification from Governors.

Ms. Hough-Martin expressed hesitation caused by the lack of an itemized breakdown of the costs as well concern with the steep increase well above the Consumer Price Index for the 2012-2019 period which is not justified by financial projections. Mr. Hébert noted that it is not intended to provide a balance sheet when proposing these increases. The point was also made that the profits generated from these programs will benefit the Faculty and the University as a whole.

Upon motion duly moved and seconded, it was RESOLVED (*Hough-Martin requesting that her opposition be noted in the Minutes*):

R-2019-2-7 *That, on recommendation of the Finance Committee, the Board of Governors approve an increase in the annual tuition fee for new students registering in the following programs in the Goodman Institute of Investment Management:*

- *Diploma in Investment Management (DIM);*
- *Master of/Magisteriate in Investment Management (MIM); and*
- *Master of/Magisteriate in Business Administration (Investment Management Option) (IMBA)*

as follows:

For students entering the program in the Fall term of 2019 (2019/2)

- *Domestic students (Quebec and rest of Canada), from \$18,000 to \$22,000 per year (representing a total tuition of \$66,000 for the duration of the three-year program)*
- *International students, from \$18,000 to \$27,000 per year (representing a total tuition of \$81,000 for the duration of the three-year program)*

For students entering the program in the Fall term of 2020 (2020/2) and for the duration of the three-year program

- Domestic students (Quebec and rest of Canada), from \$22,000 to \$23,000 per year (representing a total tuition of \$69,000 for the duration of the three-year program)
- International students, from \$27,000 to \$28,000 per year (representing a total tuition of \$84,000 for the duration of the three-year program)

For students entering the program in the Fall term of 2021 (2021/2) and for the duration of the three-year program

- Domestic students (Quebec and rest of Canada), from \$23,000 to \$24,000 per year (representing a total tuition of \$72,000 for the duration of the three-year program)
- International students, from \$28,000 to \$29,000 per year (representing a total tuition of \$87,000 for the duration of the three-year program)

That all students currently registered in the program will continue to pay an annual tuition fee of \$18,000 until the completion of their program.

10. Report on compliance with environmental legislation and health and safety (EH&S) regulations (Document BG-2019-2-D7)

Mr. Côté presented the highlights of the report and responded to questions.

He also reported that a correction and update were required to report. In the executive summary section, reference is made that the “*Internal Non-Compliance citations*” for 2017 were 47 while the number should have read 239 as appropriately reported on the relevant detailed section.

Moreover, in the same executive summary section, the reported “*Regulatory Inspections*” should have read 32 instead of 21 since 11 inspections were recently reported by the Service des incendies de Montreal for Q3. The detailed section information is correct and requires no change.

11. Other business

There was no other business to bring before the Open Session meeting.

12. Adjournment

The meeting adjourned at 5:00 p.m.

Danielle Tessier
Secretary of the Board of Governors